

BOTNIA INDUSTRIAL DAY

SEPTEMBER 8, 2026, VAASA CITY HALL

Ostrobothnia is currently one of the fastest-growing industrial regions in Finland. Data center investments worth hundreds of millions of euros, together with energy cluster projects on the billion-euro scale, are continuously creating new needs, partnerships, and business opportunities.

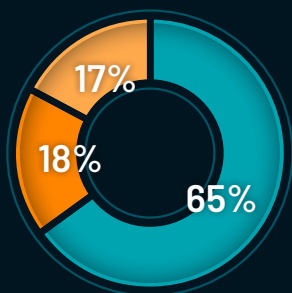
Botnia Industrial Day brings these opportunities under one roof. If you want to be involved in upcoming projects, you should be there!



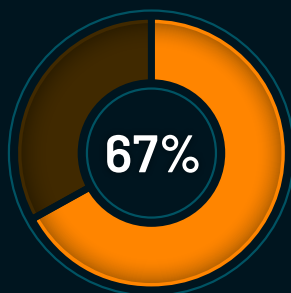
BiD

VISITOR PROFILE

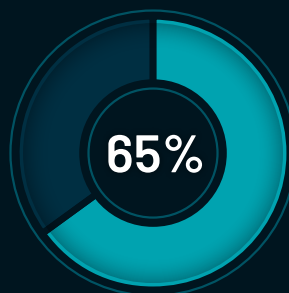
Visitors represent:



Executive/management level 65%
Experts 18%
Others 17%



67% of visitors were satisfied with the event



65% of visitors plan to attend again next year

Main reasons for attending:

66% Meeting industry experts

45% Finding ideas and inspiration

What visitors are looking for:

- New solutions or partners for their own investment and development projects
- Opportunities to meet industry experts and decision-makers
- Up-to-date information on trends, technologies, and projects in the field

EXHIBITOR PROFILE

Key industries represented:



• Industrial automation and hydraulics solutions, electrical and power engineering, digital solutions, energy and renewable energy solutions



• Technical wholesale, equipment supply, fastening and component suppliers



• Industrial design and expert services (2D/3D CAD), project and development services



• Control panel manufacturing for industry, vocational and adult education



• Various sectors of manufacturing industry, technology, and services

Target Groups / Job Titles:



• **Industrial, technology, and manufacturing sectors**
• Executive level: CEOs, factory managers, production directors, CTOs, quality managers



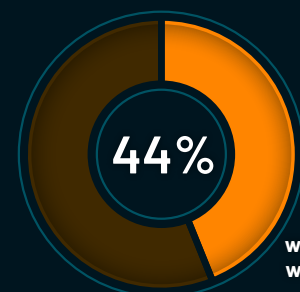
• **Procurement and development:**
• Procurement managers, product development managers, development engineers



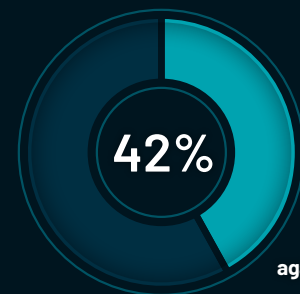
• **Production:**
• Production managers, maintenance managers, electrical engineers



• **Logistics and marketing**
• Logistics directors/managers, marketing directors/managers



44% of exhibitors were satisfied with the event



42% of exhibitors plan to participate again next year

EXPOMARK

BOTNIA INDUSTRIAL DAY

SEPTEMBER 8, 2026, VAASA CITY HALL

BiD

BOOK YOUR STAND NOW!



Stand package includes:

- Stand size: 2 x 1.5 m
- Walls and grey carpet
- Bar table and bar chair
- Company logo or text on the back wall

Package price

€ 1 990 + VAT

Additionally:

Trade Fair Starter Package €190 + VAT,
includes electricity and visibility fee.

Learn more about
[participation terms](#)

Read more about the event
[the event](#)



Contact Us!

Sari Helin

Sales Manager

ext-sari.helin@messukeskus.com

+358 45 137 4181

EXPOMARK